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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961811-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	US Congress Campaign	2092

Flight Dates	Order #	Alt Order #
10/09/12 - 10/14/12	961811	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/14/12	6a Eyeopener	558-7a	- TWTF - -	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/09/12	6:29 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$1,200.00 NM
2	WCVB	W	10/10/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$1,200.00 NM
3	WCVB	Th	10/11/12	6:39 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$1,200.00 NM
4	WCVB	F	10/12/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$1,200.00 NM
2	10/09/12	10/14/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/09/12	9:42 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012RTFC010	\$500.00 NM
2	WCVB	W	10/10/12	9:59 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012RTFC009	\$500.00 NM
1	WCVB	Th	10/11/12	9:24 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012RTFC009	\$500.00 NM
4	WCVB	F	10/12/12	10:00 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012RTFC009	\$500.00 NM
3	10/09/12	10/14/12	Midday News	1158a-1230p	- TWTF - -	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/09/12	12:00 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$600.00 NM
2	WCVB	W	10/10/12	12:24 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$600.00 NM
3	WCVB	Th	10/11/12	12:27 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$600.00 NM
4	WCVB	F	10/12/12	12:00 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$600.00 NM
4	10/09/12	10/14/12	Newscenter 5 at 5	5-6p	- TWTF - -	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/09/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$1,200.00 NM
4	WCVB	W	10/10/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$1,200.00 NM
3	WCVB	Th	10/11/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC010	\$1,200.00 NM
2	WCVB	F	10/12/12	5:13 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$1,200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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961811-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2092	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/14/12	Newscenter 5 at 5 Class of Time - Pre-emptible with notice	5-6p	- TWTF - -	:30	4	\$1,200.00	NM
5	10/09/12	10/14/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 10/09/12 6:28 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
1 WCVB W 10/10/12 6:28 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
4 WCVB Th 10/11/12 6:26 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
3 WCVB F 10/12/12 6:27 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
6	10/09/12	10/14/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	- TWTF - -	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 10/09/12 7:12 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
3 WCVB W 10/10/12 7:20 PM M-F Inside Edition 658-730p :30 2012RTFC010 \$1,500.00 NM									
4 WCVB Th 10/11/12 7:11 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
1 WCVB F 10/12/12 6:59 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
7	10/09/12	10/14/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	- TWTF - -	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/09/12 7:29 PM Chronicle 728-8p :30 2012RTFC009 \$1,500.00 NM									
3 WCVB W 10/10/12 7:52 PM Chronicle 728-8p :30 2012RTFC009 \$1,500.00 NM									
4 WCVB Th 10/11/12 7:28 PM Chronicle 728-8p :30 2012RTFC009 \$1,500.00 NM									
2 WCVB F 10/12/12 7:29 PM Chronicle 728-8p :30 2012RTFC010 \$1,500.00 NM									
8	10/09/12	10/14/12	Nightline Class of Time - Immediately Pre-emptible without notice	1135p-1206a	- TWTF - -	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/09/12 11:53 PM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
5 WCVB W 10/10/12 11:54 PM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
3 WCVB Th 10/11/12 11:53 PM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
4 WCVB F 10/12/12 11:44 PM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
2 WCVB F 10/12/12 12:01 AM Nightline 1135p-1206a :30 2012RTFC009 \$800.00 NM									
10	10/09/12	10/14/12	20/20	958-11p	- - - - F - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - F - - 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB F 10/12/12 10:38 PM 20/20 958-11p :30 2012RTFC009 \$4,000.00 NM									
11	10/09/12	10/14/12	Weekend GMA Class of Time - Pre-emptible with notice	7-8a	- - - - - SS	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - SS 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/13/12 7:29 AM Weekend GMA 7-8a :30 2012RTFC009 \$800.00 NM									
2 WCVB Su 10/14/12 8:00 AM Weekend GMA 7-8a :30 2012RTFC009 \$800.00 NM									



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Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2092	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/14/12	6p News Weekend	6-630p	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	6:11 PM	6p News Weekend	6-630p	:30	2012RTFC010	\$1,000.00 NM
13	10/09/12	10/14/12	Newscenter 5 at 11	11-1130p	-TWTFSS	:30	6	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTFSS	6	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/09/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC010	\$2,500.00 NM
5	WCVB	W	10/10/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC009	\$2,500.00 NM
6	WCVB	Th	10/11/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC009	\$2,500.00 NM
4	WCVB	F	10/12/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC009	\$2,500.00 NM
2	WCVB	Sa	10/13/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
Unresolved									
3	WCVB	Su	10/14/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC009	\$2,500.00 NM
14	10/09/12	10/14/12	430a Eyeopener	430-5a	-TWTF--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	4:40 AM	430a Eyeopener	430-5a	:30	2012RTFC010	\$100.00 NM
<u>Total Spots</u>							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$57,200.00
<u>Agency Commission</u>	\$8,580.00
<u>Net Amount Due</u>	\$48,620.00